Lisa A. Gardner, Ph.D., CPCU, AIDA, API Zimpleman College of Business Aliber Hall, 2507 University Avenue, Des Moines, IA 50311 Lisa.gardner@drake.edu (515) 271-3561

Qualifications Summary

- Re/Developed and effectively implemented post-secondary learning experiences for adults studying Risk Management and Insurance, Statistics, and Finance Principles; taught both for-credit and not-for-credit
- Led EKU's RMI Program to a #1 ranking of Collegiate RMI Programs by A.M. Best's publication Best's Review in 2022; rankings were based on responses to a survey by A.M. Best.
- Composed and co-wrote original articles for publication in peer-reviewed journals, industry practitioner-oriented publications, websites, electronic newsletters, and annual reports, including award-winning research and electronic communications with higher-than-normal engagement rate
- Evaluated, deconstructed and collaboratively reconstructed assessment systems, Advisory Board roles, alumni contact cultivation, and fundraising approaches; the later three resulted in a more than a 5-fold increase in annual donations to RMI Program
- Cooperatively secured more than \$1 million in grant funding from federal agencies to support research; all projects were completed on time and on or under budget
- Advised students throughout their college experiences, recommended them for scholarships, connected them to internships and jobs, and study abroad opportunities
- Guided student organizations in reinvigorating memberships, activities, and visibility on campus; while serving as Chapter Advisor for the Psi Chapter of Gamma lota Sigma at EKU, our *chapter won several awards*

Academic Education and Honors

- Ph.D. Georgia State University, 1992 J. Mack Robinson College of Business;
 Major Field: Risk Management and Insurance; Related Area: Economics
- M.B.A. Drake University, 1988 Zimpleman College of Business
- B.S. University of Wyoming, 1984, College of Arts and Sciences; Major Field: Economics
- A.A. Indian Hills Community College, 1981, Arts and Sciences
- Recipient of a State Farm Doctoral Dissertation Award in Insurance, 1991
- Funded much of my undergraduate and nearly 100% of my graduate education thru working, research assistantships, teaching assistantships, and scholarships

Employment History

- Self-employed as independent consultant providing statistical analysis, advice to individuals and businesses in insurance and financial services, 2007-present
- Visiting Assistant Professor of Actuarial Science, Drake University, 2024present; teach courses in Risk Management and Insurance, Statistics, and Actuarial Science; complete research and submit articles to peer-reviewed journals; advise students; fulfill service responsibilities
- Robert B. Morgan Chair in Risk Management and Insurance, Eastern Kentucky University, 2019-2023; Professor, and Risk Management and Insurance Program Director, Eastern Kentucky University, 2018-2023; Taught risk management and insurance classes, including two study abroad classes; oversaw Risk Management and Insurance Program, including reformulation of RMI Advisory Board, development of RMI Career Fair, right-sizing course offerings, course staffing, worked with fund-raising personnel and Advisory Board members to raise funds for the program resulting in significant growth in annual and endowment donations, supported student travel, conducted research, completed various committee assignments

To save space, the remainder of my positions are noted briefly below. I will gladly provide additional, more descriptive information, as needed.

- At Drake University, Zimpleman College of Business:
 - Professor of Statistics, Zimpleman College of Business, 2013-2018
 - Department Chair, School of Actuarial Science and Risk Management, 2015-2017
 - Sammons Group Director of the School of Actuarial Science and Risk Management, 2015-2017
 - Director of the EMC Insurance Center for Insurance and Risk Management, 2015-2017
 - Department Chair, Actuarial Science, Economics, Finance, Insurance, and Statistics, 2014-2015
 - Stein Term Fellow in Enterprise Risk Management, 2012-2015
 - Associate Professor, 2006-2013
- Gerald D. Stephens Chair in Risk Management and Insurance,1995-2006,
 Director of Risk Management and Insurance Programs,1997-2006, Associate Professor,1999-2006, and Assistant Professor,1995-1999, Foster College of Business Administration, Bradley University
- Visiting Appointment, University of Wisconsin Madison, College of Business Administration, 2003-2004
- Assistant Professor of Finance, College of Business and Economics, University of Nevada Las Vegas, 1993-1995
- Assistant Professor of Finance, College of Business and Public Administration, Old Dominion University, 1992-1993

- RMI Graduate Research and Teaching Assistant, Georgia State University, 1988-1992
- Research Assistant at the Insurance Center at Drake University, 1987-1988
- Buena Vista College, Ottumwa Center, Assistant to the Director, 1985-1987

Recent Job-Related Trainings and Certifications

- Associate in Personal Insurance (API), The Institutes, 2023
- CPCU, Personal Lines Track, The Institutes, 2021
- Facilitating Intercultural Learning, True North Communications, 2021
- Associate in Insurance Data Analytics (AIDA), The Institutes, 2020
- Captive Insurance Fundamentals, The Institutes, 2020
- WSIA Surplus Lines Fundamentals Course, WSIA, 2020

Job-Related Computer Skills

Microsoft Office (Word, Excel, PowerPoints), Blackboard

Job-Related Honors and Awards and Special Accomplishments

- Authored or Co-authored more than 40 publications
- Recipient, Non-CPHS Teacher of the Year Award, given annually by the College of Pharmacy and Health Sciences to a faculty member who is not housed in the College of Pharmacy and Health Sciences but serves its students in recognition of outstanding teaching.
- Outstanding Advisor, Foster College of Business Administration, 1997-98
 Academic Year
- Outstanding Student Organization Advisor of the Year, Foster College of Business Administration, 1996-97 Academic Year
- Co-authored (with Toby White) Essay that won first place in the Casualty Actuarial Society's Climate Change Essay Competition: "Managing Investment, Underwriting, and Production Risks from Drought-Related Agricultural Exposures."
- Co-authored award winning CPCU Research papers. Our team of writers included insurance industry professionals. Our work won CPCU National Research Awards in 1996 and 2000; and won lesser awards in 1998 and 2001

Service: Served on numerous college and university committees, as well as with various community organizations. Specific information can be provided as needed.